



BRIC PHASE TWO
San Diego, California USA

Conceived as a continuation of the master plan of the Lane Field projects and the larger North Embarcadero Visionary Plan, the project programmatically consists of three primary components: full-service hotel (400 rooms), retail space (33,000 sf) and parking (686 spaces). The room tower is placed at the south edge on Broadway, creating a strong street frontage and a marker at the corner of the central city axis. Parking is provided primarily below grade. The podium is a stacked series of functions with retail and the hotel lobby at the ground floor wrapped around the necessary core functions, including parking access and service functions. The second level forms the hotel conference center with dual ballrooms in addition to associated smaller meeting rooms and pre-function spaces. Level three is the lobby crossover floor, composed of the lobby bar and restaurant functions linking the shuttle elevators to the room tower elevators. At the top of the tower, a public sky bar overlooks the bay, connecting the project to its coastal context.

COMPONENTS

- 400-Room Hotel
- 686 Parking Spaces

DATA

Gross Building Area	320,000 sf (29,729 sm)
Building Height	209 ft (64 m)
Stories	18



